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PGPF Battleground



**Supports** 

September 23 - 29, 2024 2828 Total; Margin of Error: +/- 1.8%;

400 AZ LVs; Margin of Error: +/- 4.9%;400 GA LVs; Margin of Error: +/- 4.9%;

404 MI LVs; Margin of Error: +/- 4.9%; 407 NV LVs; Margin of Error: +/- 4.9%;

401 NC LVs; Margin of Error: +/- 4.9%; 408 PA LVs; Margin of Error: +/- 4.9%;

45519 408 WI LVs; Margin of Error: +/- 4.9%;

**S1.** Are you at least 18 years old and registered to vote in [STATE]?

 Supports

 Yes
 100%
 Harris
 Trump
 Undecided

 No

 Don't know

P1. When it comes to politics, do you generally think of yourself as a strong Democrat, not very strong Democrat, strong Republican, not very strong Republican, an independent, or some other political party? [IF INDEPENDENT/OTHER] Do you think of yourself as closer to the Democratic Party or the Republican Party?

**Supports** Undecided **Harris** Trump Strong Democrat..... 25% 51% 1% 2% Weak Democrat ..... 11 19 2 6 Independent / Closer to the Democrats..... 14 1 9 Independent..... 10 9 59 Independent / Closer to the Republicans ..... 13 3 Weak Republican..... 4 24 18 Strong Republican ..... 50 2 DEMOCRAT (NET)..... 35% 70 3 8 INDEPENDENT (NET) ..... 26 25 22 72 20 REPUBLICAN (NET) ..... 5 74 DEMOCRAT W/ LEANERS (NET) ..... 84 4 17 REPUBLICAN W/ LEANERS (NET)..... 45 87 24

**P2.** How important is politics to your personal identity?

Undecided **Harris** Trump Very important ..... 29% 33% 27% Somewhat important..... 38 35 42 29 20 40 Not too important ..... 22 12 23 Not at all important..... 9 IMPORTANT (NET) ..... 67% 69 69 37 NOT IMPORTANT (NET) 31 31 63

VP24M. If the election for President were held today and these were the candidates, who would you vote for? [IF NOT SURE] But if you had to decide today, which way would you lean? [IF THIRD PARTY OR UNDECIDED] And if the election were between only Democrat Kamala Harris and Republican Donald Trump, who would you vote for? [IF NOT HARRIS OR TRUMP] And if the election were between only Democrat Kamala Harris and Republican Donald Trump, who would you vote for?

			Suppoi	ເວ
		Harris	Trump	Undecided
Democrat Kamala Harris	46%	97%	-	-
Lean Democrat Kamala Harris	1	1	-	-
Republican Donald Trump	46	-	97	-
Lean Republican Donald Trump	1	-	2	-
Independent candidate Robert F. Kennedy Jr	1	*	*	8
Lean Independent candidate Robert F. Kennedy Jr	*	*	*	2
Libertarian candidate Chase Oliver	1	*	*	6
Lean Libertarian candidate Chase Oliver	*	*	-	-
Green Party candidate Jill Stein	1	*	*	10
Lean Green Party candidate Jill Stein	*	-	-	-
Independent candidate Cornel West	*	*	*	3
Lean Independent candidate Cornel West	-	-	-	-
Completely undecided	4	1	*	72
HARRIS (NET)	47%	98	-	-
TRUMP (NET)	47	-	99	-
KENNEDY JR (NET)	1	*	*	9
OLIVER (NET)	1	1	*	6
STEIN (NET)	1	*	*	10
WEST (NET)	*	*	*	3
HARRIS 2-WAY (NET)	48%	100	_	_
TRUMP 2-WAY (NET)	47	-	100	-

Supports

Supports

**Q1.** Generally speaking, would you say things in the country today are headed in the right direction or off on the wrong track?

		<u>Harris</u>	Trump	Undecided
Headed in the right direction	31%	55%	8%	13%
Off on the wrong track	69	45	92	87

**B1**. The following is a list of issues facing the country today. Please indicate whether you believe the presidential candidates should be talking more or less about each issue and their plans to address it.

	MORE		About the	LESS		NET	
	Much	<b>Somewhat</b>	same amount	<b>Somewhat</b>	<u>Much</u>	MORE	LESS
The economy and jobs	60%	26	13	1	*	86%	2
Supports Harris	49%	31	18	1	*	80%	2
Supports Trump	72%	21	6	1	1	92%	1
Supports Undecided	58%	19	20	3	-	77%	3
Social Security	48%	30	19	2	1	78%	3
Supports Harris	53%	28	17	2	*	81%	2
Supports Trump	42%	34	20	3	1	76%	4
Supports Undecided	49%	19	28	1	2	68%	4
Immigration	47%	21	22	6	3	68%	9
Supports Harris	25%	28	32	10	5	53%	15
Supports Trump	70%	15	11	2	1	86%	4
Supports Undecided	35%	18	31	8	9	53%	16
Health care	46%	31	20	2	1	77%	4
Supports Harris	55%	29	14	2	*	84%	2
Supports Trump	37%	33	25	3	2	70%	5
Supports Undecided	46%	27	26	1	-	73%	1

**B1**. The following is a list of issues facing the country today. Please indicate whether you believe the presidential candidates should be talking more or less about each issue and their plans to address it.

	MORE		About the	LESS		NET	
	Much	Somewhat	same amount	Somewhat	Much	MORE	<u>LESS</u>
The national debt	44%	30	22	3	1	74%	5
Supports Harris	33%	32	29	4	1	65%	6
Supports Trump	56%	27	14	2	1	83%	3
Supports Undecided	39%	30	26	-	4	69%	4
							- 1
Abortion	31%	18	26	12	12	49%	24
Supports Harris	46%	22	23	5	3	68%	9
Supports Trump	17%	15	30	18	21	32%	39
Supports Undecided	29%	10	29	14	18	39%	33
Climate change/the environment	29%	23	25	10	13	52%	23
Supports Harris	44%	31	20	3	1	75%	5
Supports Trump	14%	15	28	17	26	29%	43
Supports Undecided	22%	21	40	5	11	43%	16
F							- 1
Foreign policy	29%	31	33	6	2	60%	7
Supports Harris	21%	32	40	6	1	53%	7
Supports Trump	38%	31	24	5	2	69%	7
Supports Undecided	26%	26	40	3	5	52%	8

**B2**. Below is that same list of issues you just saw. For each, please indicate how important it is to you that candidates for President in 2024 have a plan to address this issue.

	NOT							
	IMI	PORTANT	IMPO	RTANT	NI	ET		
	<u>Very</u>	<u>Somewhat</u>	Not that	Not at all	<u>IMPORTANT</u>	NOT <u>IMPORTANT</u>		
The economy and jobs	78%	20	1	1	98%	2		
Supports Harris	72%	26	2	1	97%	3		
Supports Trump	84%	15	1	1	99%	1		
Supports Undecided	74%	22	4	-	96%	4		
Social Security	68%	27	4	1	95%	5		
Supports Harris	74%	22	4	*	96%	4		
Supports Trump	62%	33	5	1	95%	5		
Supports Undecided	65%	31	3	2	95%	5		
Health care	63%	32	4	1	95%	5		
Supports Harris	74%	24	1	*	99%	1		
Supports Trump	53%	40	6	2	92%	8		
Supports Undecided	59%	37	4	-	96%	4		
Immigration	58%	30	9	2	88%	12		
Supports Harris	40%	42	14	3	82%	18		
Supports Trump	77%	17	4	1	95%	5		
Supports Undecided	46%	38	12	4	84%	16		
The national debt	54%	36	8	2	90%	10		
Supports Harris	43%	43	12	2	87%	13		
Supports Trump	65%	29	5	1	94%	6		
Supports Undecided	56%	39	3	2	95%	5		

**B2**. Below is that same list of issues you just saw. For each, please indicate how important it is to you that candidates for President in 2024 have a plan to address this issue.

		NOT						
	_	IMF	PORTANT	IMPORTANT		NE	ET	
		<u>Very</u>	<u>Somewhat</u>	Not that	Not at <u>all</u>	<u>IMPORTANT</u>	NOT IMPORTANT	
Abortion		48%	27	16	10	75%	25	
	Supports Harris	68%	24	7	2	92%	8	
	Supports Trump	29%	30	24	17	59%	41	
	Supports Undecided	35%	29	17	18	65%	35	
Foreign policy		42%	44	11	2	86%	14	
	Supports Harris	37%	49	12	2	86%	14	
	Supports Trump Supports Undecided	49% 37%	38 46	10 11	6	88% 83%	12 17	
Climate change/the environment		39%	31	16	15	69%	31	
-	Supports Harris	59%	31	8	2	90%	10	
	Supports Trump	19%	29	24	28	48%	52	
	Supports Undecided	32%	46	12	10	78%	22	

As you may know, the national debt recently surpassed \$35 trillion for the first time and is projected to reach \$36 trillion by Election Day. Interest on the debt averages \$2.4 billion per day, or \$7,000 for every American household this year.

**Q18.** Knowing this, how important is it for 2024 presidential candidates to have a plan to address the rising national debt?

			Suppoi	ເວ
		Harris	Trump	Undecided
Very important	70%	65%	76%	69%
Somewhat important	25	29	20	24
Not that important	4	5	3	6
Not at all important	1	1	1	*
IMPORTANT (NET)	95%	94	97	93
NOT IMPORTANT (NET)	5	6	3	7

Sunnorte

**Supports** 

In fact, the national debt is on pace to reach \$57 trillion in just 10 years. We already spend more on interest on the national debt than we do on Medicare, national defense, infrastructure, education, climate, children or public health. In order to stabilize the debt, leaders will have to find savings in the budget by raising revenue or cutting spending - or some combination of both.

Q19. And knowing this, once again, how important is it for 2024 presidential candidates to have a plan to address the rising national debt - even if that plan includes spending cuts or raising taxes?

	<u>Harris</u>	Trump	Undecided
66%	63%	70%	63%
29	31	26	32
4	5	3	6
1	1	1	-
95%	94	96	94
5	6	4	6
	29 4 1 95%	66% 63% 29 31 4 5 1 1	66% 63% 70% 29 31 26 4 5 3 1 1 1 95% 94 96

Over the past few years, high inflation has resulted in rising costs across the economy, from groceries to travel to housing. Economists say that lowering the national debt helps reduce inflation over time.

Q20. Knowing this, how important is it to you that candidates for President in 2024 include plans to address the national debt in their economic proposals?

Supports Trump Undecided Harris 67% Very important ..... 71% 77% 67% Somewhat important..... 28 20 28 25 Not that important ..... 3 4 2 4 Not at all important..... 1 1 IMPORTANT (NET) 95 97 95 NOT IMPORTANT (NET) .....

Q21. And once again, knowing all of this, are you hearing too much about, not enough about, or the right amount from 2024 presidential candidates about the national debt and candidates' plans to address it?

**Supports** Trump Harris Undecided Hearing far too much about ..... 4% 3% 4% 3% Hearing somewhat too much about..... 7 6 6 Hearing about the right amount ..... 32 23 31 Hearing somewhat too little about ..... 38 34 21 Hearing far too little about..... 20 34 39 TOO MUCH (NET)..... 10% 10 9 8 TOO LITTLE (NET)..... 58 68 60

Q22. Do you agree or disagree that candidates for President in 2024 should prioritize addressing the national debt in order to combat high inflation, even if doing so means raising taxes and/or cutting spending?

			Guppoi	เอ
		Harris	Trump	Undecided
Strongly agree	43%	35%	50%	51%
Somewhat agree	45	51	39	38
Somewhat disagree	9	9	8	9
Strongly disagree	3	4	3	2
AGREE (NET)	88%	87	89	89
DISAGRÈE (NET)	12	13	11	11

Sunnorts

B3. Below is a list of statements about the national debt. For each, please indicate whether you agree or disagree with this statement.

Candidates should focus on addressing the national debt in order to...

	AGREE		DISAG	REE		NET
	Strongly	<u>Somewhat</u>	Somewhat	Strongly	AGREE	DISAGREE
<ul> <li>Protect programs like Medicare and Social Security for</li> </ul>						
future generations	73%	22	3	2	95%	5
Supports Harris	77%	18	3	2	96%	4
Supports Trump	69%	25	4	2	95%	5
Supports Undecided	66%	30	3	1	96%	4
<ul> <li>Help combat high inflation and rising cost of living</li> </ul>	70%	24	4	2	94%	6
Supports Harris	66%	29	4	2	94%	6
Supports Trump	75%	20	3	2	95%	5
Supports Undecided	62%	28	8	2	90%	10

**B3**. Below is a list of statements about the national debt. For each, please indicate whether you agree or disagree with this statement. Candidates should focus on addressing the national debt in order to...

	AGREE		AGREE DISAGREE		NET	
	<b>Strongly</b>	<b>Somewhat</b>	Somewhat	<u>Strongly</u>	AGREE	DISAGREE
Stabilize the economy and create jobs	67%	28	4	2	95%	5
Supports Harris	62%	32	4	1	95%	5
Supports Trump	72%	23	3	1	96%	4
Supports Undecided	62%	29	7	3	90%	10
Help lower interest rates	55%	38	5	2	93%	7
Supports Harris	52%	41	6	2	93%	7
Supports Trump	58%	35	5	2	93%	7
Supports Undecided	52%	39	7	2	90%	10

**Q27.** Would you be more likely to support a candidate that:

			Suppor	าร
		<u>Harris</u>	Trump	<u>Undecided</u>
Promises to stabilize the national debt in order to				
combat inflation, even if that means raising taxes or				
cutting spending	69%	68%	70%	71%
Promises not to raise taxes or cut spending	31	32	30	29

If lawmakers do nothing about Social Security, there will be an automatic 21% benefit cut for all Social Security recipients starting in just 9 years, which would mean a \$17,000 annual cut for the typical retired couple.

**Q28.** Knowing this, how important is it to you that candidates for President in 2024 have a plan to prevent automatic cuts to Social Security?

		Oupporto			
		<u>Harris</u>	Trump	Undecided	
Very important	76%	81%	72%	68%	
Somewhat important	21	17	24	25	
Not that important	3	2	3	7	
Not at all important	1	*	1	-	
IMPORTANT (NET)	96%	98	96	93	
NOT IMPORTANT (NET)	4	2	4	7	

Supports

**B4.** Below is a list of potential solutions to strengthen Social Security and prevent automatic cuts. For each, please indicate whether you support or oppose this solution as part of a plan to prevent automatic cuts.

SUPPORT		OPPOSE		NET	
Strongly	Somewhat	Somewhat	Strongly	SUPPORT	OPPOSE
45%	30	14	11	75%	25
58%	25	9	8	83%	17
33%	34	19	14	68%	32
34%	36	20	9	71%	29
21%	42	24	13	63%	37
26%	41	23	11	67%	33
17%	42	26	15	59%	41
16%	46	26	11	62%	38
	45% 58% 33% 34% 21% 26% 17%	Strongly         Somewhat           45%         30           58%         25           33%         34           34%         36           21%         42           26%         41           17%         42	Strongly         Somewhat         Somewhat           45%         30         14           58%         25         9           33%         34         19           34%         36         20           21%         42         24           26%         41         23           17%         42         26	Strongly         Somewhat         Somewhat         Strongly           45%         30         14         11           58%         25         9         8           33%         34         19         14           34%         36         20         9           21%         42         24         13           26%         41         23         11           17%         42         26         15	Strongly         Somewhat         Somewhat         Strongly         SUPPORT           45%         30         14         11         75%           58%         25         9         8         83%           33%         34         19         14         68%           34%         36         20         9         71%           21%         42         24         13         63%           26%         41         23         11         67%           17%         42         26         15         59%

**B4.** Below is a list of potential solutions to strengthen Social Security and prevent automatic cuts. For each, please indicate whether you support or oppose this solution as part of a plan to prevent automatic cuts.

	SUPPORT		OPPOSE		NET	
	<u>Strongly</u>	<u>Somewhat</u>	Somewhat	<u>Strongly</u>	SUPPORT	OPPOSE
Raise the taxes that fund Social Security	21%	39	25	15	60%	40
Supports Harris	25%	41	24	10	66%	34
Supports Trump	18%	37	26	19	55%	45
Supports Undecided	11%	41	35	13	52%	48
Gradually raise the retirement age for those under the age of 50	19%	33	28	20	52%	48
Supports Harris	18%	32	29	21	50%	50
Supports Trump	19%	34	27	19	53%	47
Supports Undecided	16%	41	32	10	58%	42
Reduce benefits for future recipients (those currently under the are of 50)					.==./	
the age of 50)		25	33	30	37%	63
Supports Harris	12%	23	32	33	35%	65
Supports Trump	12%	27	35	27	38%	62
Supports Undecided	3%	37	33	27	41%	59

**Q34.** Would you be more likely to support a candidate that:

		<u>Harris</u>	Trump	<u>Undecided</u>
Has a plan to prevent automatic cuts to Social Security				
through spending cuts or tax increases	59%	61%	58%	61%
Promises not to touch Social Security	41	39	42	39

Supports

Supports

Supports

The leaders we elect this fall will face significant budget decisions. Candidates for president have put forward their ideas, including proposals to lower tax rates, to eliminate taxes on Social Security, to increase the child tax credit and more. Decisions on taxes impact how much money there is to spend on government programs and how much debt and interest costs the country takes on for the future.

Q35. Knowing this, do you agree or disagree that candidates for President in 2024 should be asked what impact their tax plans will have on the national debt?

		<u>Harris</u>	Trump	<u>Undecided</u>	
Strongly agree	60%	58%	64%	55%	
Somewhat agree	34	37	31	28	
Somewhat disagree	4	4	4	15	
Strongly disagree	1	1	1	3	
AGREE (NET)	94%	95	95	82	
DISAGREE (NET)	6	5	5	18	

Q36. Does a candidate releasing a tax plan without addressing how it will impact the national debt make you more likely or less likely to vote for that candidate?

	Cupporto			
	<u>Harris</u>	Trump	Undecided	
10%	10%	11%	6%	
14	13	14	13	
32	35	28	37	
28	29	27	32	
16	13	20	13	
23%	23	25	18	
44	42	47	45	
	14 32 28 16	10% 10% 14 13 32 35 28 29 16 13 23% 23	Harris         Trump           10%         11%           14         13         14           32         35         28           28         29         27           16         13         20           23%         23         25	

Q37. Would you be more likely to support				Suppor	
a candidate who:	Promises not to add to the national debt, even if it means allowing some tax cuts to expire or making		<u>Harris</u>	<u>Trump</u>	<u>Undecided</u>
	spending cuts  Promises to cut taxes even if it adds to the national	74%	73%	74%	81%
	debt	26	27	26	19
Q38. Which of the following are you				Suppor	ts
personally more concerned about?			<u>Harris</u>	Trump	Undecided
p,	Rising inflation	82%	80%	85% 15	75%
	Rising taxes	18	20	15	25
Q39. Which of the following are you				Suppor	ts
personally more concerned about?	B	<b>500</b> /	<u>Harris</u>	Trump	<u>Undecided</u>
	Rising taxes  Decreasing funding for government programs	52% 48	41% 59	61% 39	61% 39
	Decreasing fulfuling for government programs	40	1 33	55	35
For statistical purposes only, please answer the	following questions.				
D100. What is your gender?				Suppor	
	A man	47%	<u>Harris</u> 42%	<u>Trump</u> 53%	Undecided 42%
	A woman	53	58	47	58
	Self-describe	*	*	*	-
DAGE. What is your age?				Suppor	ts
BAGE. What is your ago:			<u>Harris</u>	Trump	Undecided
	18-29	13%	13%	11%	20%
	30-4445-54	22 16	20 15	24 16	21 13
	55-64	19	18	20	16
	65+	30	33	28	30
DAMA What is the last grade of school or				Suppor	te
D102. What is the last grade of school or			Harris	Suppor Trump	Undecided
level of education you completed?	Did not complete high school	3%	3%	3%	2%
	Graduated high school	27	22	33	21
	Attended technical or vocational school	5	5	5 10	3
	Attended some college but no degreeGraduated two-year college with Associate's degree	21 12	22 14	19 10	22 15
	Graduated two-year college with Associate's degree  Graduated four-year college with Bachelor's degree	22	23	22	21
	Obtained Master's, PhD, or other professional degree				
	(MD, DMD, etc.)	10	12	7	16

D105. When it comes to politics, do yo	u
generally think of yourself as:	

		Supports			
		Harris	Trump	Undecided	
Very liberal	11%	20%	2%	3%	
Somewhat liberal	14	27	3	8	
Moderate	42	45	37	64	
Somewhat conservative	19	6	33	22	
Very conservative	14	2	26	3	
LIBERAL (NET)	25%	47	5	11	
CONSERVATIVE (NET)	33	8	59	25	

DRACE\_UM. And to ensure a representative sample of adults, could you please indicate your race? [IF BLACK/WHITE/OTHER] Do you consider yourself of Hispanic or Latino origin or ancestry?

		<u>Harris</u>	<u>Trump</u>	<u>Undecided</u>
Black/African-American	12%	21%	3%	16%
White/Caucasian	76	67	87	67
Hispanic/Latino	7	8	6	11
Asian/Asian American	2	1	2	6
Pacific Islander	*	*	*	-
Native American/American Indian/Indigenous	1	1	1	-
Middle Eastern/North African	*	*	-	-
Other	1	1	1	*

**Supports** 

**Supports** 

**Supports** 

**Q40.** Which of the following best describes you and your family?

		<u>Harris</u>	Trump	<u>Undecided</u>
Working class	28%	28%	29%	25%
Lower middle class	25	25	25	22
Middle class	36	36	36	34
Upper middle class	7	8	7	1
Affluent	1	1	1	4
I'm not sure	3	2	3	14

**VH20.** [IF OLD ENOUGH TO VOTE] Thinking back, in the November 2020 general election for President, who did you vote for? Or did you not vote in that election?

		Supports			
		<u>Harris</u>	Trump	<u>Undecided</u>	
Voted for Democrat Joe Biden	43%	82%	5%	28%	
Voted for Republican Donald Trump	42	4	84	25	
Voted for someone else	2	2	1	14	
Did not vote	13	12	11	33	
ALLOCATED BIDEN (NET)	43%	83	5	29	
ALLOCATED TRUMP (NET)	43	5	84	27	

**REGION**. What state do you live in?

		<u>Harris</u>	Trump	Undecided
Arizona	14%	14%	14%	13%
Georgia	14	14	14	18
Michigan	14	14	15	11
Nevada	14	14	14	12
North Carolina	14	14	14	13
Pennsylvania	14	15	15	13
Wisconsin	14	14	14	19

AZREGION. AZ Region		Supports			
<b>o</b>			<u>Harris</u>	Trump	<u>Undecided</u>
	AZ - Phoenix DMA - Maricopa	60%	59%	60%	68%
	AZ - Phoenix DMA - Rest	19	15	23	18
	AZ - Tucson/Yuma/ABQ DMAs	21	26	16	14
		•			·
GAREGION. GA Region		Supports			
			<u>Harris</u>	Trump	Undecided
	GA - Atlanta DMA	69%	70%	68%	66%
	GA - Rest	31	30	32	34
MIREGION. MI Region		1	H	Suppor	
	MI Detroit DMA	400/	Harris	Trump	<u>Undecided</u>
	MI - Detroit DMA	49%	56%	42%	55%
	MI - Grand Rapids DMA	23	18	28	19
	MI - Rest	28	27	29	26
NO D				0	4-
NCREGION. NC Region		1	11	Suppor	
	NO Observe DMA	070/	Harris 070/	Trump	<u>Undecided</u>
	NC - Charlotte DMA	27%	27%	27%	30%
	NC - Other DMAs	41	39	45	28
	NC - Raleigh DMA	31	34	28	42
				•	
NVREGION. NV Region		ĺ		Suppor	
	NN	700/	<u>Harris</u>	Trump	<u>Undecided</u>
	NV - Clark County	70%	70%	68%	80%
	NV - Rest	30	30	32	20
DAR :		•			
PAREGION. PA Region		Supports			
	DA DESENTANTA	440/	<u>Harris</u>	Trump	<u>Undecided</u>
	PA - Philadelphia DMA	41%	45%	37%	49%
	PA - Pittsburgh DMA	22	21	24	10
	PA - Rest	37	35	39	41
WIREGION. WI Region		I	Supports		
	VAII Madison/Oncor Pay DAAA -	200/	Harris 400/	Trump	<u>Undecided</u>
	WI - Madison/Green Bay DMAs	38%	40%	34%	36%
	WI - Milwaukee DMA	39	40	38	41
	WI - Rest	24	20	28	23